



The Magglingen Call to Action 2005

We, the participants at the 2nd Magglingen Conference on Sport and Development, the culminating global event of the International Year of Sport and Physical Education (IYSPE 2005), pledge our long-term commitment and determination to making sport in its broadest sense an essential component of the world's efforts to achieve the internationally agreed development goals, including the Millennium Development Goals. We reaffirm the Magglingen Declaration – adopted at the 1st Magglingen Conference held from 16-18 February 2003 – and recall all relevant initiatives, conference outcomes, projects and events being implemented so far, especially during the IYSPE 2005.

We resolve to use sport, with due attention to cultural and traditional dimensions, to promote education, health, development and peace. In doing so, we respect the principles of human rights – especially youth and child rights – human diversity, gender equity, social inclusion and environmental sustainability.

Therefore, we commit ourselves and call upon the different stakeholders to contribute to sport and development by taking the following actions:

1. *Sports organizations*: integrate and implement sustainable development principles into their policies, programs and projects.
2. *Athletes*: act as role models and actively use their influence and experience to advocate for development and peace.
3. *Multilateral organizations and the UN system*: take a lead role in policy dialogue on strategic and global levels; raise the awareness of international actors and other partners; strengthen networks and enhance coordination; and carry out and evaluate projects and programs.
4. *Bilateral development agencies*: integrate sport in development cooperation policies and programs; and implement and evaluate projects and programs.
5. *Governments across all sectors*: promote the ideal of sport for all; develop inclusive and coherent sports policies; involve all stakeholders in their coordination and implementation; strengthen and invest in sport and physical education in schools and educational systems; and integrate sport, physical activity and play in public health and other relevant policies.
6. *Armed forces*: use sport for promoting friendship and for building peace and security.
7. *NGOs*: realize projects that demonstrate the potential of sport for development and peace; transfer experience and knowledge; and engage other members of civil society.
8. *Private sector / sports industry*: take an active role in addressing social and environmental impacts in business operations and across supply chains; and support and invest in sport-based development activities.
9. *Research institutions*: develop collaborative research agendas including the documentation, analysis and validation of experiences; and development of monitoring and evaluation methods and instruments.
10. *Media*: adopt editorial strategies that ensure the coverage of social and political aspects of sport; train journalists; and raise awareness of the possibilities of sport for development and peace.

All stakeholders engage in a dialogue on visions, goals and frames of action; and participate and invest in the consolidation and expansion of global partnerships for sport and development.



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ON SPORT FOR
DEVELOPMENT AND PEACE



BASPO Bundesamt für Sport Magglingen
OFSPD Office fédéral du sport Magglingen
UFSPD Ufficio federale dello sport Magglingen
UFSPD Ufficio federal da sport Magglingen

Magglingen, 6 December 2005

DEZA DIREKTION FÜR ENTWICKLUNG UND ZUSAMMENARBEIT
DDC DIRECTION DU DÉVELOPPEMENT ET DE LA COOPÉRATION
DSC DIREZIONE DELLO SVILUPPO E DELLA COOPERAZIONE
SDC SWISS AGENCY FOR DEVELOPMENT AND COOPERATION
COSUDE AGENCIA SUIZA PARA EL DESARROLLO Y LA COOPERACION

